

## **American Educational Studies Association**

### **Executive Council Meetings Minutes Fall 2009**

Thursday, November 1, 2009 & Sunday, November 5, 2009

Pittsburgh Pennsylvania

Omni William Penn Hotel

Thursday, 8:00 – 10:00am & Sunday, 8:00 am - Noon

#### **1. Welcome and Introductions**

Present: Silvia Bettez, Deron Boyles Cathryn Chappell, Mike Gunzenhauser, Kathy Hytten, Hilton Kelly, Philip Kovacs, Daniel Liou, Kristen Luschen, Rebecca Martusewicz, Andrew McKnight, Jolie Medina, Stacy Otto, Susan Schramm-Pate, Pamela Smith, Sandra Spickard Prettyman, Audrey Thompson. (Thursday portion). Additional on Sunday – Julie Carter, Hilary Lochte , Dave Gabbard, Denise Taliaferro Baszile, Sheryl Cozart, Audrey Thompson, Raquel Farmer-Hinton, Sophia Villenas, Alana Butler.

#### **2. Review of minutes: Spring 2009 – San Diego California**

- a. Deron Boyles moved, Sandra SP seconded, approved minutes.

#### **3. Reports from Officers & Committee Chairs**

##### **a. President – Kathy Hytten**

1. The Website and bylaws need updating
2. The need for a Board of Tellers needs to be determined.
3. 260 members have voted online this time.
4. Announced the Saturday night live music party sponsored by the President.

##### **b. Program Chair/President Elect – Deron Boyles**

1. Number of Proposals up this year.
2. OCS – works well in some aspects but there are issues – it is time consuming (evidently the mouse clicks were excessive per submission). Even so, automated is much better. System costs \$800 per year.
3. Increased # of folks on program committee. Volunteers need to list specialties and take the responsibility seriously. It was suggested that Examples of good reviews (length and detail) be given to volunteers to

demonstrate what is expected. All submissions had 2 reviews with 30 getting 3 reviews.

4. Some issues with panels and symposia being blind reviews when the names of participants are key to panel, etc.
5. Appreciation for Institutional sponsorships listed on page 5 of Program.

**c. Secretary – Cathy Chappell**

1. Our membership roster currently has 1067 names, addresses, etc. Our membership is 653 at the beginning of the conference. This is an increase of 130 since April. Only current members receive journals. Others on the roster are included in mailing lists and the listserv.
2. Journals- Ed Studies 45:5 mailing list was recently sent to T&F. It included 546 US addresses, 13 Canadian & 2 International.
3. Ed Theory 59:3 mailing list was recently sent to Wiley/Blackwell. It included 38 US addresses and 2 Canadian. The next list will be sent out early November with at least 62 names. This represents an increase of 36 subscribers since April, due in part, to the inclusion of it on membership applications and PayPal choices. Approximately 10% of AESA members currently choose the Ed Theory option.
4. Mailings – The membership names and addresses have been sold one time since April 2009 for \$300. Lists are one-time -use.
5. Grad Student Fund – Currently has 4 contributions of \$5 each via membership application & PayPal.
6. Preregistration = 383 total with 138 Students and 145 Regular

**d. Treasurer- Sandra Spickard Prettyman**

1. Discussed relationship with Taylor and Francis with Ed Studies. We pay \$15 per member per year. Royalties and wages for editor also part of the final equation = we make a little money but it evens out.
2. For Ed Theory we pay \$2,000 per year.
3. Discussion about Statutory Representation – no institutional memory of why – Sandra will check into the necessity.
4. Total costs for this conference are approximately \$50,000.00.
5. Technology Must be requested in conference proposals, and then the technology MUST be used!
6. Sign language interpreters added significant cost to conference - \$6,000 this year. It would have actually been closer to \$12,000 were it not for the cooperation of the nearby University and the work of Nancy Kriek.
7. We can only accept funds drawn on U. S. banks – international checks will be returned. International payments can be made through PayPal.

8. The Graduate Student Rep etc. purchased T-shirts to raise funds.
9. Sandra SSP updated and informed us on the Maxine Greene fund.

**e. Site Coordinator – Sandra Spickard Prettyman**

1. Pittsburgh! Many thanks to Mike Gunzenhauser for all his efforts with the hospitality committee and otherwise.
2. Denver (2010). Do we have members or connections there? (Rene Galindo at Uof C at Denver is all I have on our roster – CC.).
3. This Hotel (William Penn) has been great. They would like us to consider booking again in 5 years – offered a 3% savings and a 10% savings on food.
4. 2011 – St Louis, 2012 – Seattle, 2013 – Baltimore, 2014 – Toronto (these were decided last year.
5. 2015 – Options – Salt Lake City, Oklahoma City (also considered Flagstaff, Las Vegas, Portland Oregon.)
6. 2016 – Options – Dominican Republic, Atlanta, New Orleans, Memphis. (also considered Tampa, Birmingham, Nashville, and Charlotte).
7. 2017 – Pittsburgh at William Penn hotel – Approved.
8. Need to include a link to Passport site on our website.

**f. Hospitality Coordinator – Mike Gunzenhauser**

1. Started last December collecting events etc. Condensed things using a panel of volunteers. Looked for Local nonprofit schools for tours/sessions, included bike tour and high school visits.

**g. Historian – Not in attendance but is requesting a list of all Past Presidents for the Website. Questioned whether they want Executive Committee members as well.**

**h. Communications Director – Philip Kovacs**

1. Last year for Philip, Carolyn Vander Shee is interning to take over next year.
2. Issues – server, OCS, HTML, Flash, Term Limits.

**i. Editor – Educational Studies – Rebecca Martusewicz**

1. Manuscript Central Service is working great.
2. Have 189 Reviewers.
3. PK Smith, also at EMU, is doing the bulk of the work for some issues.
4. All manuscripts receive 3 reviews.

5. Acceptance rate is 45%. This was seen by the Exec Committee as too high and Rebecca queried T&F as to whether the Book Reviews were included in that figure. After consulting T&F, the acceptance rate is 17%.
6. Turn-round time is getting shorter.
7. Upcoming special issues focusing on pop culture, neoliberalism, & xenophobia.
8. Butts and Kneller and Presidential Lectures should be published in Ed Studies but no one submits them. We need to add this aspect to the invitation letters. Cc Rebecca in contract or letter. This should be added to program chair duties in July.

**j. Critic's Choice Coordinator- Mike Gunzenhauser & Jolie Medina**

1. All rejected submissions were self-nominated.
2. Nominated book authors are not notified if they are rejected.
3. Some difficulty in getting publishers to send some books.
4. Susan Schramm-Pate was voted to be new co-chair.
5. Reviewed new Nomination process.
6. Each reviewer reads 2-3 books.
7. Vote at Business meeting for bylaw changes.

**k. Book Exhibit Coordinators – Julie Carter and Hilary Lochte**

1. Profit this year = \$1867.
2. Discussed NVivo and other corporate requests.
3. Discussed student scheduling problems.
- 4.

**l. CSFE – Cathy Chappell, Secretary**

1. Requested that AESA reimburse CSFE for 2009 AERA program costs (\$150) and pay 2010 AERA program costs (\$250). 2010 only request approved.
2. Executive Committee wants to see report – CSFE President should attend Executive Council Meeting.

**4. Old Business**

- a. Need to add e-voting to bylaws.
- b. 35 students worked at conference and get reimbursed for registration.
- c. Possibility of 2 graduate sessions on the program.
- d. Grad Student Role – updated by Daniel Liou
  1. Brought draft proposal.
  2. Included adding Grad Student Rep and Coordinator to Bylaws and Executive Council.

3. Discussed the need/lack of need for officers.
  4. Discussed the role of coordinator – stability.
  5. Suggested either 2 grad reps or 2 co-chairs(staggered) for flexibility.
  6. Role of Grad student rep = bring Grad Student needs to Executive Council.
  7. It was mentioned that the Grad Students don't deal with AESA through the year. Do they want to be identified as a group with a voice?
  8. Grad Student Facebook – Alana Butler.
  9. Selection process discussed. Session proposals encouraged.
  10. Sandra SP proposed that high quality student volunteers be recruited to serve as assistants to certain officers to have a knowledgeable presence at the conference when officer is busy. Approved.
  11. More discussion needed as to process and language and roles of Graduate Students.
- e. Discussed refund policy for registration.

## 5. New Business

- a. Institutional memberships need to be encouraged \$250 for name in program, \$500 for ad. Recognition also needs to be added to Website.
- b. Discuss ramifications of future sign language interpreters. Not legally required due to size and nonprofit status. We were fortunate in Pittsburgh. Future costs could amount to 1/3 of conference budget. Have grad student research issues. Ethical obligations, inclusion of dates and services needed on proposals, Possible use of hospitality committees where possible.
- c. Due to increased costs, Registration for 2010 conference will be increased for regular members - \$90 for early registration and \$125 for on-site. Approved.

## 6. Dave Gabbard/ Philip Kovacs/Holly Christie/ – Dare we transform AESA?

The following recommendations were shared as a result of several sessions and discussions.

1. In order to better advocate for the relevance of Educational Foundations within teacher education at the national level, AESA should join the National Council for Accreditation of Teacher Education (NCATE), American Association of Colleges for Teacher Education (AACTE), the Association of Teacher Educators (ATE), and other organizations whose work bears on curricular issues in programs of teacher education. This work should also reach to the state level, with AESA paying dues for members to join state boards of education. In order for this work to be most effective, AESA should work to revise our own professional standards. These revisions should proceed from a general statement addressing the following question: “Why is Educational Foundations relevant to teacher education?”
2. In order to increase the visibility of Educational Foundations in the arenas of teacher education and educational reform at the local, state, and federal levels, AESA should support the redesign of

- its current website to encourage and support greater public engagement on the part of its membership.
3. In order to institutionalize public engagement in the mission and work of AESA, “action planning” processes such as those conducted during our “Dare We Transform AESA” sessions should be incorporated into the programs of all future conferences. In addition to ensuring the continuation of our “action planning” processes, the conveners of these sessions would organize training seminars on specific, project-based skills (e.g., how to write an effective op/ed letter with someone from a local newspaper leading the seminar, how to develop an effective media strategy, etc.). The conveners would also work to generate alliances and invite those allies to participate in our action planning sessions. (\*see addendum)
  4. In order to further increase the public visibility of AESA’s support for stronger public education in the cities where we hold our conference, we should conduct an awards ceremony that highlights excellence – as we define it in – in local K-12 teaching, administration, civic activism, journalism (educational reporting), and political leadership. While this could involve a cash prize, the primary purpose of this event would be to bring public attention to the great things we see going on in cities such as Denver, Seattle, etc.
  5. In order to generate a greater sense of community and shared history, we believe AESA should develop an induction program designed to educate new and existing members about the history of Educational Foundations as a field of interdisciplinary inquiry. Eventually, this induction program could be developed into a video posted on our redesigned website.
  6. \*Addendum: Though not presented to the Executive Committee on November 8, 2009, we would also suggest that AESA modify its by-laws to establish a permanent Public Engagement Committee, with elected officers accountable to the Executive Council, to carry out this work on a permanent basis.
  7. **Motion** :AESA agreed to pay \$500 for Mockups to be presented at spring meeting 2010.
  8. **Motion**: Program Chair stipend raised to \$2000.
  9. Audrey Thompson brought up striving to better include viewpoints such as Critical Race Theory and our diversity.
  10. Next Meeting May 1 or 2<sup>nd</sup>, 2010 at AERA in Denver.