



*AESA Executive Council  
Thursday, Nov 12 2015  
San Antonio  
8 am to noon*

## Meeting Minutes

Members and Guests Present: Jolie Medina, Pamela Konkol, Kurt Stemhagen, Jay Goulah, Sandra Spickard Prettyman, John Petrovic, Crystal Moore Clemons, Susie Laird, Daniella Cook, Marta Sanchez, Thea Berry, Cheryl Matias, Margarita Machados Casas, Denise Taliafero Baszile, Tiffany Williams, Michael Jennings, Ty Douglas, Cris Mayo, Susie's GA, ES editors, Jennifer Stoops, Richard Kahn

Approval of the minutes of midyear meeting. Approved without corrections.

## REPORTS

### A. Education Studies

Full report available. Highlights:

- The transition has been very smooth and there continues to be a steady stream of submissions.
- The new editors will focus on the following:
  1. Selectivity, less than 10% acceptance rate over past year for articles.
  2. Kneller and Butts lecturers invited to submit their lectures. It was pointed out that it is in the bylaws that these lecturers must submit their lectures to the journal for publication as part of the agreement. Chair of the committees must communicate this to the speakers.
  3. We need to streamline the process. The average turnaround is 3 months for getting back with a decision. It was noted that this is a fairly quick turnaround. The citation style was switched from a house style to APA. Several EC members noted that APA is not a great format for the work we do. We need to consider moving to Chicago. This is to be added to new business for discussion.
  4. Goals for next year are to increase citation rate; Use the T&F website to post videos of author interviews and other ideas. Publish one special issue per year and cultivate review articles.

- EC voted to approve 7 new editorial board members (Loyce Caruthers, Cindy Cruz, Nirmala Erevelles, Korina Jocson, Liz Jones, Johnny Lupinacci, Lance McReady). Approved with 1 abstention. Will seek to fill a slate of 25 EB members next year. Focus on disciplinary diversity.

## B. Program Chair

- Deadline extension discussion: Reminder, we extended the deadline a month, which resulted in 537 proposals. Over 300 on the program, there have been a bunch of last minute cancelations  
- Generous breakout room situ  
- 89 folks on the committee, some did 20-30 reviews.  
- Things to talk about:

- i. If we continue to be this big, we need to think of new ways to put the committee together. 1000 or more reviews is tough – Susan has some ideas of how we might move forward productively
- ii. Not printing the program transition year – half and half – some are in panic, others are rolling with it and using their devices. Let's check in at the business meeting and see whether we want to continue with this or want to think about an app for the next session.
- iii. No tech this year – it's expensive and a headache. EC voted not to have tech, it's not just a program chair decision. EC would need to revote on the tech issue, but we decided to no longer provide tech.
- iv. Good thing of no program – can make immediate changes and the most up to date program on the website – definitely some silver lining
- v. What are the issues to address at the business meeting? Printing at home, making it like a book is super impractical
- vi. Reminder, May 1 is the new deadline and there are NO extensions, ever, anymore. Need to help enculturate everyone to this. There is NO WAY we can put the program together if the deadline is any later.

## C. Treasurer

Full report available. Highlights:

- We pay out 9-10K to T&F. Royalty payments down about 1000 but still very high compared to previous contract. We made 3900 in interest for kneller funds because of shift to cd's, up from about 87.
- We do pay fees to payment tech to process payments. We have refunded some registrations, we do not refund memberships.
- Hotel charges projected 41500K , minimum is 20k before service and tax.
- University contributions were down this year. Susan Laird moves creating an increased level \$1000 for level with logo on site as well as full page add in program. Seconded Denise Taliafero Baszile. Approved with no dissent heard.
- Institutional membership form needs to be updated to reflect half page ad for \$250 level. Full page for \$500.
- \$450k in account now, we will drop to about 400-410 which is where we should be.

#### D. Secretary

- The E-Register system is up and running well. One final thing for E-Register to do is write the code for sending out email blasts, which can be divided out by different kinds of memberships.
- Other things to think about for the future are to add a one day rate (for which we need very specific criteria), link membership to T&F such that a password and instructions are sent automatically for members to access the journal online, think about how to ensure presenters are members.
- Membership as of November 10 was 467 (271 regular members, 7 emeritus, and 164 students)
- Conference pre-registration was higher than usual. We can 438 pre-registrations (255 regular, 4 emeritus, and 179 students).

#### E. Site Coordinator

- Deadlines
- Need to set Mid Year Meeting details as we have received the request from AERA to reserve space. ZOOM is a good solution if we want to video in, but we'd need to pay for the technology in the room. Virtual meetings are not free. Do we want an off-site location? A conference hotel? A Hyatt? Folks seemed to be interested in an off-site restaurant. Sunday and Monday are possible days. Thea Berry will research meeting sites.
- Contracts – need to start thinking about 2021. We have sites through 2020. We have talked in the past about moving to a university setting rather than a hotel setting. The idea is that space is tough to get at universities. Challenge in a university situation is that you can't book so far in advance. We won't be able to plan out that far when you're university depended. We would also have to develop a MOU for every university. We might be hard pressed to find a university with this much space. Some do have conference centers, like Maryland, and they are expensive. It would be super challenging, but let's continue to discuss it. There are other issues we face when we go to a corporate hotel.
- Have we investigated hotel chains that are labor friendly? There are individual hotels in individual cities that are more labor friendly than others. There's a hotel in Seattle that's union that is available, but it's significantly more expensive than the Hyatt. We need to recognize that there are other things that go along with this. We have to decide to spend more to go to a union hotel.

#### F. Historian

Not present.

- Yolanda Medina talked to historians. The materials belong to GSU but we have access if we go there, but not ownership. Jolie will ask if they can digitize everything.

#### G. Graduate Student Coordinator

- 10 applicants for outstanding research awards. 4 awards.
- 25 grad student volunteers, 5 with book, 20 at registration table.
- Worked with graduate student council program, 15 faculty members participating.

- Will we have a graduate session at AERA and can we have budget allocation, space, food, and guest speaker. Will be added to new business.
- Marta Sanchez suggested we create a video to talk about what makes a strong application for research award.
- Since we have no grad student rep on ec with voting rights can we put out surveys and let that response count as 1 vote. This requires a by-laws change. It would be better if they attended the meeting. This requires a by-laws change that we will consider.

#### H. Communications Director

- Membership was happy with the communication and activity.
- Blips in dealing with program which jammed our bandwidth so site went down. LunaWebs gave us more bandwidth and Richard Kahn moved everything into dropbox.
- We need to have active stuff going on during conference through twitter etc. video some things and put up on website. All of which requires bandwidth.
- The hosting of the website through LunaWebs costs a lot for not much. Can we investigate making the website such that we can make our own changes, easily editable such as wordpress. But there are security issues with anything linked to money issues. To date we have spent about \$1500 for changes.
- We need a better email system. John Petrovic noted that E-Register is working on this now.
- The EC welcomed Jennifer Stoops as new Communications Director.

#### I. Book Exhibit Coordinators

Report to be given Sunday.

#### J. Critics Choice Book Awards

There were 40 books nominated. Received books in very different genres. Should we have different categories? There are no criteria. Jason will write up something for us to consider. Petrovic noted that, unlike past years, both the number of awards and the number of members receiving awards as compared to non-members followed policy.

#### K. CASA chair

Report to be given Sunday.

#### L. CSFE chair

Report to be given Sunday.

#### UNITE

Sandra Spickard Prettyman set background for phone conference with a representative from Unite, Levi Pine, to discuss Seattle boycott issue. Subsequent to this discussion

Yolanda Medina, moves that we hire an attorney to write a letter to get out us out of the contract. Second Stenhagen. Approved with no dissent heard.

Other options were discussed if we cannot get out of the contract, including not breaking the contract and having a shadow conference off premise and cancelling the conference and paying the penalty.

*Meeting adjourned*

Respectfully submitted

John Petrovic  
Secretary

(November 15 Minutes begin next page)



## **Minutes**

### **Greetings and welcome**

*EC Present:* John Petrovic, Sherick Hughes, Sandra Spickard Prettyman, Richard Kahn, Theodorea Regina Berry, Hilton Kelly, Susan Laird, Denise Taliafiero-Baszile, Cheryl Matias, Dawn Hicks Tafari, Michael Jennings, Daniella Cook, Yolanda Medina, Pamela Konkol  
*Staff and Guests:* Hilary Lochte, Julie Carter, Julie Davis, Marta Sanchez, Jennifer Stoops

### **Approval of the minutes of Thursday, November 12, 2015**

John will email the minutes to EC for vote at the spring meeting.

### **Quick guide to motions:**

1. MOTION: For the 2015 conference, pay the Kneller and Butts Lecturers \$4500. This is a one-time event due to miscommunication. (SS/DC) PASSED.
2. MOTION: Members will have the option through E-Register to pre-pay \$5.00 for a printed program. Fifty extra copies will be printed, and will be available for purchase on-site for \$10.00. (JP/TB) PASSED.
3. MOTION: The last day to request a registration refund is the same day as preregistration closes online. (DHT/SL) PASSED.
4. MOTION: Support the recommendation of the Educational Studies editors and editorial board to begin using APA. (DC/TRB) PASSED.
5. MOTION: All members of the Educational Studies editorial board must be members of AESA. (TRB/JM) PASSED.
6. MOTION: Extend permission to the editors of Educational Studies to explore possibilities for a new cover. Any and all changes to the cover must be approved by Executive Council. (HK/JM) PASSED.
7. MOTION: Keep Treasurer and Site Coordinator as separate positions. (DC/TRB) PASSED.
8. MOTION: Amend bylaws to include two graduate student representatives as at-large members of the Executive Council. (TRB/DC) PASSED.
9. MOTION: Table the allocation of funds to support a graduate student session at AERA until such time as we have clarity on our financial situation re: the 2016 meeting. (SSP/HK) PASSED.

### **Reports:**

#### **Secretary**

#### **Membership:**

- a. 502 members; 306 regular, 8 emeritus, 188 students.
  - i. This is a little down from last year, but up in a general sense.

- ii. The new system allows for members to check membership status, when they have paid, and print receipts.
- iii. Membership is based on date of payment, not fiscal year.
- b. Question: what does it mean to be a member? What is the value of membership? Much discussion ensued.
  - i. Membership has benefits. What are the benefits of membership that will encourage folks to join?
  - ii. ACTION NEEDED: think about what the value-added is membership and what would members get that non-members would not get? We will discuss in April.

#### Registration:

- c. 438 total pre-registrations; 255 regular, 2 emeritus, 181 students. This is great, and a pre-registration record!  
45 on-site registrations; 23 regular, 1 emeritus, 21 students. This does NOT include cash registrations, which are likely another 10-20.
- d. One-day registration is complicated. Much discussion ensued.
  - i. We must clarify that the \$25 one-day registration is only intended for non-members and non-presenters, NOT members who just want to come to the conference for one day.
  - ii. ACTION NEEDED: Discuss in April.

#### Program Chair

Conference: Overall, the conference went really well! Nonetheless, there are issues to think about for the future:

- a. Continuously updating the electronic program had benefits and challenges.
- b. Need to make sure we have access to an alternative space and change information is at the registration desk.
- c. Due to some confusion, the Kneller and Butts lecturers were told they would receive \$4500 rather than the standard \$4000.
  - a. MOTION: For the 2015 conference, pay the Kneller and Butts Lecturers \$4500. This is a one-time event due to miscommunication. (SS/DC) PASSED.
- d. The lack of printed programs was challenging for many. Lots of discussion.
  - a. MOTION: Members will have the option through E-Register to pre-pay \$5.00 for a printed program. Fifty extra copies will be printed, and will be available for purchase on-site for \$10.00. (JP/TB) PASSED.
  - b. Much discussion revolved around the purchase and use of an app.
    - i. Denise will further explore app possibilities, seeking three-four bids/options to present in April.

#### Site Coordinator

There was significant discussion about locations and options moving forward.

- a. Locations are set through 2020. Where do we want to start to look for 2021? Much discussion ensued.
  - i. Contracts. We are much better at negotiating good contracts, based on the work we've been doing over the last few years. We need to pay attention to cancellation clauses.
  - ii. What kinds of places do we want to go to? Universities or hotels?
    - 1. Can't just look at brands, or union/non-union.
    - 2. Universities have unions as well.
    - 3. Must be mindful of size – we are a pretty big organization with significant space and rooming needs.

### **Treasurer**

Not much changed since the Thursday meeting, but updates include:

- a. Currently there were no program costs, but that will change next year if we go to an app.
- b. People raved about the food, and we came in right about on budget.
- c. The hotel worked directly with Sandra to make the special meals work for us financially. Really great to work with the folks here.
- d. We did have a request for a registration refund, which resulted in a motion.
  - i. MOTION: The last day to request a registration refund is the same day as preregistration closes online. (DHT/SL) PASSED.

**Historian** – no report

### **Communications Director**

Social media:

- a. Twitter has been a flutter. We need to be mindful of using a consistent hashtag. #aes2015 was used this year.
- b. Facebook is great, but not everyone wants to be on it.
  - i. There's lots of activity on the Facebook page.
  - ii. Must be mindful when taking photos; cannot post without permission.
  - iii. Perhaps we need a disclaimer for members/attendees?
- c. Social media in general can be tricky
  - i. How should we be managing our social media presence?
  - ii. Do we need a password accessible, members-only site?
- d. Communications in general is a big job.
  - i. Do we have a blog? No.
  - ii. Do we need a communications team? We need to create a consistent message, and that shouldn't be the burden of one person.
- e. Website
  - a. Reminder, all changes to the website cost money.
  - b. Questions about SIGs and Grad Student Council
    - i. There IS a space on the site for the GSC
    - ii. This resulted in a SIG discussion:



1. AESA has two SIGs, Eco-Democratic Justice and SEW.
  2. Both SIGs have their own funding.
- c. Should we have a separate tab for job and fellowship opportunities?

### **Book Exhibit Coordinators**

The coordinators provided a report, which can be made available.

- a. Sales and whatnot:
  - i. Peter Lang contributed \$1000 to offset costs of the conference. Thank you, Peter Lang.
  - ii. UTSA received several big boxes of books to distribute after the conference.
  - iii. Total earnings from the book distribution = \$1900 (\$2760-\$665+\$125).
  - iv. Very few (only 69) books were sent this year. This was a problem. However, Peter Lang accidentally sent too many, which was fortunate.
    - i. If you have a relationship with a publisher, give them a nudge.
    - ii. We would not have made much \$\$ at all had Peter Lang not made an error.
- b. Book talks
  - i. Two years ago, book talks were opened to Critic's Choice awardees only. Feedback appreciated on that decision.
  - ii. Attendance at the book talks was very low.
- b. New coordinators are needed for 2017
  - i. Interns are folks who work 10 hours and get their membership and conference fees paid. They are immensely helpful to the coordinators, and some are likely to carry over to assist the new folks.

### **CASA and CFSE**

Since Pam went to both meetings, she did the report for each, together.

- a. Both entities discussed the need for wide dissemination and practical application of the CASA standards.
  - a. We need to use multiple methods of encouragement to get folks to start using the standards as practical documents
    - i. Program alignment, syllabus alignment, etc. We understand that "standards" and "foundations" seem like strange bedfellows. We need to work on helping folks understand it's not selling out.
  - b. Roland from ES invited Pam, Mary Ellen Edwards, and Isabel Nunez to do a short piece on how we have employed the standards at our own institutions. This will also serve as an appetizer piece for a potential special issue on the standards, application and practical use, and whatever else would fit.

- b. Both entities discussed the need for explicit meeting-supported activity around the standards.
  - a. Example: pre-conference (or during the conference) working sessions
    - i. How to align your courses and programs to the CASA standards
    - ii. How to talk with folks at your institution about foundations
    - iii. Syllabus sharing and development
    - iv. Coalition building and collaboration
- c. Both entities agree that data is important, and we need to begin inquiries into the following:
  - a. State of the state of foundations programming
  - b. How do we know that social foundations programming positively impacts teacher development, a/o results in better prepare teachers and outcomes for students?
- d. Meetings and membership
  - a. CFSE
    - i. President Jessica Heybach is trying to encourage more membership
    - ii. Isabel Nunez was appointed as Vice President
  - b. CASA
    - i. Amy Swain, CASA chair, stepped down.
    - ii. Sophia Rodriguez was nominated and elected by those present to become the new CASA chair.
    - iii. CASA will put together a call for nominations. Membership by folks who represent the spectrum of experience, from grad students to members with significant institutional memory, needs to be encouraged.
    - iv. CASA is committed to encouraging participation by folks who are not specifically members of CASA, but want to contribute to the work that needs to be done.

## **Educational Studies**

### Formatting Ed Studies

- e. Ed Studies needs clear direction on a reference style so it can be indexed. The editors chose APA. The advisory board approved. However, there was reservation by EC.
  - a. MOTION: Support the recommendation of the Educational Studies editors and editorial board to begin using APA. (DC/TRB) PASSED.
    - i. Question: what are the consequences of style? Who is included and who is excluded based on what we use?
  - b. After that motion passed, Denise said she will relay the discussion to them and the importance of representation.
    - i. MOTION: All members of the Educational Studies editorial board must be members of AESA. (TRB/JM) PASSED.

### New cover discussion

- a. MOTION: Extend permission to the editors of Educational Studies to explore possibilities for a new cover. Any and all changes to the cover must be approved by Executive Council. (HK/JM) PASSED.

### **Graduate Student Coordinator**

Membership: there are 188 graduate student members.

- a. Membership needs to be encouraged and cultivated, both for AESA and GSC.
- b. Discussed issues of affordability for students.

Grad student dinner

- c. Fifty students attended the dinner and got to work.
  - a. Tiffany and Marta need to be thanked for both the massive showing of students as well as the push for this becoming a line item.
  - b. New Facebook page, listserv, sharing of ideas, other ways to connect were discussed and worked on.
  - c. Models of participation and governance were shared, and students are involved in the planning of organizational activities.

Governance and GSC issues/questions

- d. Students are excited about getting into governance, with EC and their own structures.
- e. Question: why only two student members on EC? How were two students decided?
  - a. What is the role of the GSC, and how do we support that becoming a full entity? Just adding more people to the EC won't necessarily result in change or progress.
    - i. Need to think about nominations, elections, and succession plans.

### **Executive Council Manual**

Revisions

- a. EC manual revisions are available for viewing/editing.

### **By-laws Revisions**

- a. MOTION: Amend bylaws to include two graduate student representatives as at-large members of the Executive Council. (TRB/DC) PASSED.
- b. MOTION: Keep Treasurer and Site Coordinator as separate positions. (DC/TRB) PASSED.

### **New business and other various bits**

Finances

- a. MOTION: Table the allocation of funds to support a graduate student session at AERA until such time as we have clarity on our financial situation re: the 2016 meeting. (SSP/HK) PASSED.

New Secretary

- a. Jolie and Denise have all of the email nominees. John nominated Pam. Jolie said that some of the initial nominees withdrew after they learned how much work this job entails. An electronic ballot will go to EC by December 15<sup>th</sup>.

UNITE HERE Discussion

- a. When the decision was referred back to EC in the membership meeting, it was agreed EC would put out a survey for a general vote

**Meeting adjourned!**

**Respectfully submitted,**

*Pamela Konkol, filling in for John Petrovic*