

American Educational Studies Association  
EXECUTIVE COUNCIL MEETING  
Thursday, October 25, 2007  
7:45 – 11:00am  
Cleveland, Ohio

**Welcome and Introductions**

President Dennis Carlson facilitated the meeting. Member introduced themselves. Members/guest present: Theodora Berry, Deron Boyles, Nick Burbules, Dennis Carlson, Susan Franzosa, Michael Gunzenhauser, Paula Groves Price, Kathy Hytten, Rhonda Jeffries, Philip Kovacs, Rebecca Martusewicz, Tom O'Brien, Stacy Otto, Judith Priessle, Sandra Spickard Prettyman, Raji Swaminathan, Audrey Thompson, Steve Tozer, Lisa Weems.

**Review of Minutes**

Minutes were not reviewed.

**Treasurer's Report**

The overall financial health of the organization is fine. Deron moved that AESA provide \$500 stipend for the site coordinator. Audrey Thompson seconded this motion. It passed by unanimous vote of the council.

**President Elect/Program Chair**

Susan Franzosa discussed the need for us to better coordinate the functions of the organization and to keep more systematic data from our conferences. The Treasurer should keep data on room and occupancy rates. Susan then gave the report on the program and commented on how the quality of some of the proposals was quite weak and how the submission system is complicated and unwieldy. She was pleased to be able to get more people on the program than we have had in the past. She also talked about the lunch for Maxine Greene and wondered if we could post a link on the AESA website to purchase her DVD.

**SIGS**

The Council began a discussion of whether we should officially recognize SIGs in AESA. There were pros and cons to this idea. Given that we are a small group, it could be polarizing. At the same time, it might be a way to systematically facilitate discussion around topics that members are interested in. It also may be a way for the organization to grow (e.g., a curriculum SIG might be a way to reach out to the Bergamo group). Right now the group that is most interested in SIGS is the eco-democratic reforms "SIG." It was suggested that we have a formal proposal related to SIGs for discussion at the mid-year meeting in March.

**Site Coordinator Report**

We will meet in 2009 Pittsburgh. We initially decided 2010 in Austin, but the costs are too high. Members discussed the four hotel choices in Pittsburgh; the best choice is the same hotel we used in 2002 (Omni William Penn). They gave the most competitive

proposal. Meeting spaces are not wireless -- issue at many hotels. Marriott will barely contain us. Westin and Hilton are convention center hotels – too large but will accommodate. A motion was made and seconded to select the Omni. Vote was unanimous. For the 2010 meeting, the lowest hotel rate in Austin was 195 per night so we're now looking at Denver re: costs effectiveness. Sandra reviewed duties and responsibilities of site coordinator. She also recommended planning four years ahead to lock in room rates and protect against inflation. We decided to identify four cities for 2011 and 2012 by the Sunday Executive Council meeting.

We should collect some quantitative data on attendance of evening programs at the conference. Dennis asked if we should add site selection coordinator's duties and timeline as a formal aspect of AESA executive council policy.

Related to coordinating the conference on site, we discussed whether the program committee should be a functioning group which is more than a review committee. We also discussed better codifying processes so that program development functions more effectively.

### **Book Exhibit**

We are not generating as much money as in past via publisher tables. Critics' choice recommendation for Sunday discussion is whether this should be imbedded in book coordinator's duties or if this should be a stand alone committee to deal with this initiative. There were low numbers of participation on the committee this year as well as few recommendations of titles on the list. Book coordinator can collaborate with the separate committee such as order books on list, etc. Jude suggested that the council members who have no particular duties work on tasks such as this.

### **Historian**

No report

### ***Educational Studies***

Rebecca emailed report. We discussed recent transitions with Joe working as acting editor along with new editorial assistant while Rebecca was on sabbatical as well as the Taylor and Francis group who publish now instead of LEA. Now there is one volume with 6 issues instead of 2 volumes with 3 issues each. Schedule has changed some and now there will be Scholar One web based submission and review process which is fairly user friendly. She and editorial assistant are in training now. She's hoping to get funding for eco-center at her university. She's proposing the board consider approving a co-editor (she's proposing P.K. Smith who is new at Eastern Michigan) to balance the load. Steve read by-laws which leave space for interpretation of how editor is defined. Revisit issue at mid-year meeting.

### ***Educational Theory***

Blackwell provides a detailed report. Circulation is up to 4000 which has doubled recently; especially internationally. Online access is up 20%; library subscriptions are up 37% and in general readership is increasing. Submissions have not increased but have

diversified, again internationally. Rejection rate is at 75%. Journal is beginning a new e-marketing campaign with Blackwell to build distribution and content of journal. Discussed ways to utilize surplus funds generated from journal sales to feed back into strength of journal. Journal may use funds to support scholar-in-residence, guest editorships, etc.

Arrangement with AESA: Getting voluntary info about subscription info out to membership. Nick offered to assist with publicizing the journal to AESA members. Lisa suggested we spotlight the members who have been highly featured in the journal to promote the journal. Editorial review board has more influence on content of journal than editorial governing board which functions as policy group that controls price levels and hires editor, etc. This group will recommend a reviewer pool to Nick for review board and select one person for board. Nick will present at Saturday general business meeting and attend Sunday exec council meeting to discuss board nominee. Nick discussed building a collaborative relationship with Ed Studies/Rebecca.

Darrell Cleveland wants to do same thing with *Educational Foundations*. He has discussed this with Dennis and would like to be included on agenda but he's not available for Sunday meeting. Jude reminded us that we've had a past relationship with *Educational Foundations* that we should review before opening the dialogue again. It was suggested that we deal with this issue at mid-year meeting.

#### **Nominations Committee**

We'll invite Kathleen to discuss former electronic voting and also have Philip look at some other processes to handle this process. Also need more diligence re: committee deadlines so this process can happen in timely manner which is prior to conference.

#### **Graduate Student Coordinator**

Theodora is resigning and has recommended Hilton Kelly to replace her. He may attend the Sunday meeting to assume the duties.

#### **Communications Director**

Philip briefly described the transition to the new web site.

#### **Other business**

Reports should appear on Sunday from CASA and CFSA

Meeting adjourned 11:00am.

Submitted by R. Jeffries/K. Hytten

American Educational Studies Association  
Executive Council Meeting Sunday,  
October 28, 2007  
8:00 - 11:00 AM  
Cleveland, Ohio

## Minutes

Attending: Theodorea Berry, Deron Boyles, Nick Burbules, Dennis Carlson, Susan Franzosa, Michael Gunzenhauser, Paula Groves Price, Kathy Hytten, Jamie Lewis, Yolanda Medina, Sandra Spickard Prettyman, Raji Swaminathan, Audrey Thompson, Lisa Weems.

### Welcome and Introductions

Yolanda Medina was congratulated on her election and welcomed to the Council. Andrew McKnight and Susan Schramm-Pate were congratulated on their elections to the Council in absentia. Deron Boyles was congratulated on his election to the office of AESA vice president.

### Review of the Minutes

Susan Franzosa distributed preliminary notes from the Council's 10/24/07 meeting. Dennis Carlson and Susan will attempt to locate minutes from the spring 2007 meeting of the Council and distribute them to the members. Kathy Hytten and Susan will coordinate notes from the 10/24/07 meeting and the 10/27/07 business meeting and prepare minutes for Council members to review.

### Old Business

#### Educational Theory Report

Nick Burbules, Editor of *Educational Theory*, requested the following:

- A list of AESA subscribers to *Educational Theory* to be forwarded to Sasha Sidorkin by the AESA treasurer.
- AESA information to be included on the masthead of *Educational Theory* and the text for an annual AESA advertisement to be forwarded to Joyce Atkinson. Susan Franzosa agreed to coordinate this task.
- A list of suggested AESA members willing to serve as reviewers within the next month. A call for reviewers will be posted on the AESA listserv and the results forward to Nick Burbules. Susan Franzosa agreed to coordinate this task.
- An announcement of the AESA's agreement with *Educational Theory* to be posted on the AESA web site and listserv. Dennis Carlson agreed to coordinate this task.
- A recommendation from the Council for an AESA representative to serve on the Governing Board of *Educational Theory*. Kathleen de Marrais was recommended and the recommendation was approved unanimously.

#### AESA Officer Vacancies

With the resignation of the secretary and the treasurer becoming ineligible to remain in office because of his election as vice president, the Council reviewed the process governing the filling of vacancies outlined in **Bylaw 4.6 Vacancies**: *Vacancies in the offices of Vice President, Secretary, Treasurer, and At-Large Members of the Executive Council may be filled as follows: the President may either recommend a replacement or direct the Nominations Committee to nominate replacement candidates to fill the vacancy, which replacement shall be approved by a majority of the voting members of the Executive Council.* The following nominations received at 10/27-07 Business Meeting were presented to the Council members:

Secretary:  
Theodorea Berry  
Catherine Chappell

Treasurer:  
Sandra Spickard Prettyman  
Lisa Zagumny

Catherine Chappell was elected secretary. Sandra Spickard Prettyman was elected treasurer.

A discussion of the need for early and frequent communication with members regarding next year's elections followed.

#### Site Coordinator Report

Sandra Spickard Prettyman presented updated statistics and expenses from the 2007 conference and presented recommendations for an outline of site coordinator responsibilities (attached) to be integrated within the *AESA Conference Guide*. A motion to accept the recommendations was made by Deron Boyles and seconded by Audrey Thompson. A suggestion to add a provision that the site coordinator may appoint a regional assistant was accepted. The motion was passed unanimously.

Sandra asked for recommendations for conference sites for 2011 and 2012 with the following results.

2011	2012
Milwaukee	San Diego
Memphis	Seattle St.
Louis	Phoenix
Chicago	San Francisco

#### Book Exhibit Coordinator Report

- Sandra Spickard Prettyman presented a financial report on the 2007 exhibit. Exhibitors totaled 13. Revenue after expenses totaled \$2,346.62.
- Council members discussed whether publisher participation could be increased by waiving the current exhibitor's fee of \$100. Sandra agreed to investigate and report back to the Council at the March 2008 meeting.
- Kathy Hytten made a motion, seconded by Theodorea Berry, that up to two books be distributed free to graduate students during the conference's Saturday afternoon book distribution period. The motion carried [ayes 6, nays 1, abstaining 2].
- Sandra recommended separating the coordination of the annual Critic's Choice Selections from the Book Exhibit Coordinator's responsibilities. Council members approved the recommendation by consensus. Lisa Weems volunteered to serve as the 2008 Chair of the Critic's Choice Selection Committee. Lisa's appointment was approved by acclamation.
- Mike Gunzenhauser and Lisa Weems agreed to draft a description of criteria and themes to consider for listing books as critic's choice selections
- Sandra advised that she is stepping down as Book Exhibit Coordinator and a new coordinator would be needed in 2008. Council members decided by consensus that a call for members interested in being appointed would be placed on the AESA listserv, that Council members would contact volunteers to discuss the responsibilities involved, that a list would be compiled, and that selection of a 2008 Book Exhibit Coordinator would take place at the March meeting of the Council. Sandra volunteered to be available to consult with prospective Book Exhibit Coordinators.

#### CASA/CSFE Report

- Jamie Lewis reported on collaboration between CASA and CSFE. CASA, a standing committee or AESA, will continue to have primary responsibility for *maintaining and, when appropriate, updating the Standards for Academic and Professional Instruction in Foundations of Education*,

*Educational Studies, and Educational Policy Studies; making professional educators aware of the standards; educating foundations of education faculties regarding the use of the standards [Bylaw 5.2.1-2].*

- Jamie discussed challenges in maintaining a critical mass of members, professional association membership in CSFE, and the prohibitive cost [\$1,500] of association dues required by NCATE. Susan Franzosa noted that significant changes in national accreditation processes are taking place, that foundations standards are at risk, and asked that CASA strategize on ways of influencing the accreditation process. Jamie agreed to facilitate discussion among CASA and CSFE members and report to the Council at the March meeting.
- Jamie distributed a prototype for a CASA website [socialfoundations.org] (attached) and requested that AESA authorize \$250 to support the website's development. Deron Boyles requested that AESA support be matched by CSFE support. Deron made a motion, seconded by Audrey to authorize \$250 to support the development of the CASA website. The motion passed unanimously.
- Susan Franzosa asked for a status report on the proposed White Paper project. Jamie reported that the project was being reevaluated and that she would provide an update at the March meeting of the Council.

#### Program Chair's Report

Susan Franzosa distributed a draft report on registration, participation, organization, and expenditures for the 2007 conference. Updated figures for registration are not yet available. Sandra Spickard Prettyman and Susan will attempt to compile data and update the report. They will also provide additional materials outlining responsibilities and updating cumulative data for the *AESA Conference Guide* originally authored by Kathleen deMarrais. The edited guide will be reviewed at the March meeting of the Council and distributed to its members.

#### Communication Director's Report

- The report was tabled.
- Philip Kovacs will be stepping down as director. The Council will need to solicit recommendations for a replacement.
- Council members commended Philip for his excellent work as director and conscientious service to AESA.

#### **New Business**

The following agenda items were tabled due to time constraints:

- Recognition of special interest groups
- Recognition of regional AESA affiliates

#### Spring Meeting of the Executive Council

The spring meeting of the Council will take place in March from 8:00 am - 12:00 noon at the annual AERA Convention in New York City. Wednesday March 26th was requested as the first choice and Tuesday March 25th was listed as second choice for meeting room accommodation. Council members will be notified once the date is finalized by AERA.

#### **Adjournment**

The president thanked the members of the Council and the meeting was adjourned at 11:12am.